# 

2017

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#### Forward looking statements

► THIS PRESENTATION contains certain statements that constitute "forward-looking statements", including but not limited to statements that are predictions of or indicate future events, trends, plans or objectives, based on certain assumptions or which do not directly relate to historical or current facts.

SUCH FORWARD-LOOKING
STATEMENTS are based on
management's current
expectations and beliefs and are
subject to a number of risks and
uncertainties that could cause
actual results to differ materially
from the future results expressed,
forecasted or implied by such
forward-looking statements.

► FOR A MORE COMPLETE
LIST and description of such
risks and uncertainties, refer
to Technicolor's filings with
the French Autorité des
marchés financiers.



# **EXECUTIVE**



#### 2017

financial performance affected by memory cost impact



#### As anticipated,

second half performance was significantly better than first half performance



#### Solid

financial structure at end of December 2017



#### **Simplification**

of the Group's structure on track with the planned disposal of Patent Licensing



#### **Focus**

on operating businesses, Entertainment Services and Connected Home



## FULL YEAR 2017

FINANCIAL PERFORMANCE FROM CONTINUING OPERATIONS

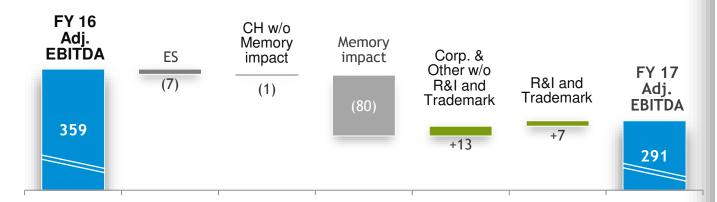






#### Key indicators overview

#### **Adjusted EBITDA from continuing operations**



#### Free Cash Flow from continuing operations



#### **DOWN BY €68 MILLION VS. FY 2016**

- Attributable to the Connected Home segment as memory price increases negatively impacted its Adjusted EBITDA by €80 million
- Level of activity across divisions impacted by various drivers
  - Production Services affected by Film VFX projects delayed into 2018 and late recovery of Advertising
  - Weakness of the summer US box office and lower Game content for DVD Services
  - Weak demand in EMEA for Connected Home

#### **DOWN BY €25 MILLION VS. FY 2016**

- Adjusted EBITDA miss partially offset by:
  - Lower financial charges
  - Strict management of Working capital and Capex





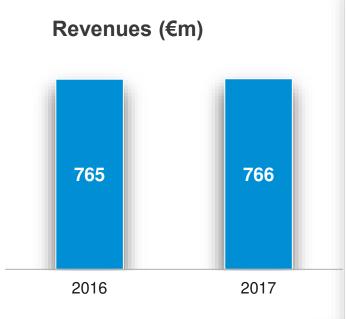
#### Adjusted EBITDA strong improvement in H2 vs. H1

	First Half				Second Half		
(in € million)	2016	2017	Δ % Constant currency		2016	2017	Δ% Constant currency
Entertainment Services As a % of revenues	71 8.2%	72 8.5%	(1.3)% 30bps	ľ	167 15.1%	159 16.7%	(1.2)% 160bps
Connected Home As a % of revenues	106 7.7%	57 4.6%	(47.6)% (310)bps		111 8.8%	80 6.8%	(24.8)% (200)bps
Connected Home excl. Memory impact As a % of revenues	106 7.7%	87 7.0%	(19.4)% (70)bps		111 8.8%	130 11.1%	+20.1% +230bps





#### Production Services FY performance



#### **REVENUE HIGHLIGHTS**

- ► Up 3% at constant rate
- ▶ Broadly stable in H2 2017:
  - Film VFX projects delayed from December 2017 into 2018
- Strong growth in Animation & Games
- Solid Post-Production revenue growth driven by increased work with streaming customers

#### **ADJ. EBITDA HIGHLIGHTS**

- Significant profitability improvement in H2 2017, resulting in an Adjusted EBITDA increase on a full year basis vs. 2016:
  - VFX for Advertising resumed revenue growth at the end of September
  - The division's scale and its solid pipeline of projects allowed a proactive reallocation of resources

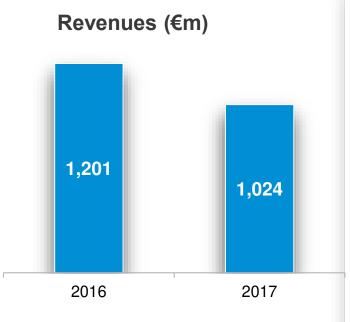


Film & TV VFX	Advertising	Post-Production	Animation & Games
<ul><li>Work on 25 Film projects</li><li>Work on 16+ TV and</li></ul>	▶ 6,100 commercials	Nearly 350 TV/OTT series, mini-series and/or pilots	+2,800 minutes of animation for TV and Film
non-theatrical projects			tochnicolor





#### DVD Services FY performance



#### **REVENUE HIGHLIGHTS**

- Down c.13% at constant currency compared to 2016 due to volume decrease reflecting:
  - 11% decrease in DVD and Blu-ray<sup>™</sup> discs volumes, reflecting the weakness of the summer US Box Office and a lower level of game content activity

#### **ADJ. EBITDA HIGHLIGHTS**

- Slightly down compared to 2016, due to YoY margin improvement
- Reductions in volumes offset by:
  - Fixed costs reduction
  - Efficiency gains related to ongoing operational enhancement initiatives

(in million units)

DVD

Blu-ray™

2016	2017	YoY Change
1,076.9	953.5	(11)%
341.2	303.7	(11)%





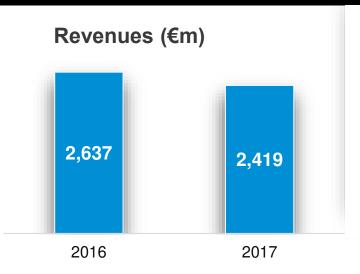






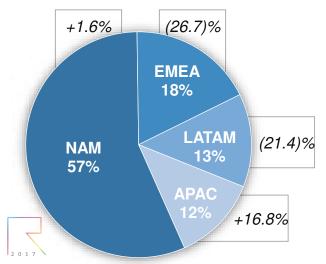


#### Connected Home FY performance



#### Revenues by region (€m)

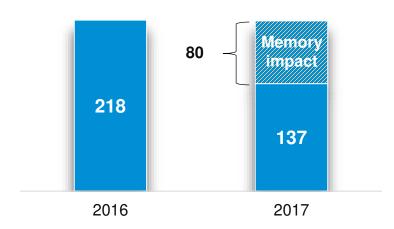
Change at constant currency



#### **REVENUE HIGHLIGHTS**

- Revenue trends improved as expected compared to H1
- Solid performance in a challenging business environment negatively impacted by:
  - Shipment delay at one large customer and weak demand from customers in EMEA
  - Activity in LATAM remaining under pressure

#### Adjusted EBITDA (€m)



#### **ADJ. EBITDA HIGHLIGHTS**

- Equivalent to 2016 excluding the memory impact
- Adj. EBITDA of €137 million, margin down 260 basis points vs. 2016, subsequent to the gross margin squeeze generated by memory cost increases
- Implementation of mitigation actions:
  - Customers negotiations
  - Cost cutting initiatives and geographical footprint streamlining



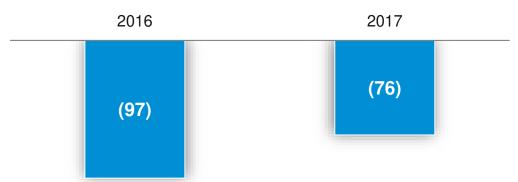
#### Corporate & Other FY performance



## UNALLOCATED CORPORATE FUNCTIONS, INCLUDING R&I ACTIVITIES AND TRADEMARK LICENSING BUSINESS



#### Adjusted EBITDA (€m)



#### **HIGHLIGHTS**

- Amounted to €(76) million, a significant improvement vs. 2016
- Research & Innovation spending stable year-on-year partially covered by the Trademark Licensing contribution which generated €22 million of revenues

- As part of the Group's simplification process
- Costs which support business activities reallocated to business divisions
- Will be effective as of 2018

P&L impact of this reallocation in 2017 (in m€)
FY 17 Adj. EBITDA as reported
Cost reallocation*
FY 17 Adj. EBITDA post reallocation

Entertainment Services	Connected Home	Corporate & Other
230	137	(76)
(15)	(9)	24
216	128	(53)





#### FY 2017 – From Adj. EBITDA to EBIT

#### From Adj. EBITDA To EBIT

(in € million)	2016	2017	Change*
Adj. EBITDA**	359	291	(68)
D&A	(227)	(238)	(11)
Adj. EBIT**	132	53	(79)
Other Non-current	1	(11)	(12)
Net Restructuring costs	(44)	(43)	+ 1
Net impairment losses on non-current operating assets	(13)	(9)	+4
EBIT**	76	(10)	(86)



## **DEPRECIATION AND AMORTIZATION** increase reflecting:

- Higher capitalized research of development expenses in the Connected Home segment following the high success rate in terms of commercial wins recorded by the segment in 2016 and 2017
- ► 48 million of amortization related to PPA, mostly related to 2015 acquisitions



**RESTRUCTURING** provisions were flat year-on-year and mainly taken in Connected Home and DVD Services



<sup>\*</sup>At current currency



<sup>\*\*</sup>From continuing operations

#### FY 2017 – From EBIT to Net Income

#### From EBIT To Net Income

(in € million)	2016	2017	Change*
EBIT**	76	(10)	(86)
Financial result	(154)	(97)	+58
Income tax	(30)	(112)	(82)
Share of profit/(loss) from associates	2	0	(2)
Profit/loss from continuing operations	(106)	(219)	(112)
Discontinued operations	80	46	(34)
Net income	(26)	(173)	(147)



#### Significant improvement of

#### THE FINANCIAL RESULT reflecting:

- Lower interest expense due to repayment of term loans (€50 million in 2017) and lower average interest rates (3.45% vs. 4.34%)
- Reduction in other financial charges related to the improvement of the exchange result and lower IFRS adjustment



**TAX CHARGES** included a non-cash depreciation of €113 million of the net deferred tax assets following the decision to sell the patent licensing business



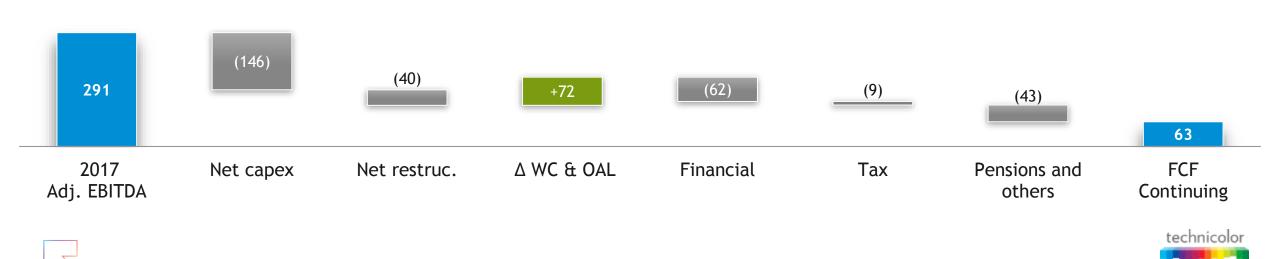
<sup>\*</sup>At current currency



<sup>\*\*</sup>From continuing operations

#### Key cash flow indicators

(in € million)	2016	2017	Change
FCF continuing	88	63	(25)
Discontinued operations	160	(39)	(198)
o/w Patent Licensing	206	40	(166)
CRT	(48)	(77)	(29)
Other	2	(2)	(3)
FCF for reconciliation	248	24	(223)



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#### Healthy Balance Sheet structure

					Nominal	IFRS	Decembe	r 31, 2017	Decembe	r 31, 2016
Issuer	Туре	Curr	Rate Formula	Maturity	Rate	Rate	Nominal	IFRS	Nominal	IFRS
Tech Finance	Term Loan	USD	Libor w/ floor of 1% + 4.00%	Jul-20	5.00%	6.42%	-	-	290	279
Tech Finance	Term Loan	EUR	Euribor w/ floor of 1% + 4.00%	Jul-20	5.00%	6.98%	-	-	315	297
Technicolor SA	Term Loan	USD	Libor w/ floor of 0% + 2.75%	Dec-23	4.23%	4.35%	249	248	-	-
Technicolor SA	Term Loan	EUR	Euribor w/ floor of 0% + 3.00%	Dec-23	3.00%	3.11%	275	273	-	-
Technicolor SA	Term Loan	EUR	Euribor w/ floor of 0% + 3.50%	Dec-23	3.50%	3.63%	450	447	450	446
Technicolor SA	EIB Loan	EUR	Fixed rate	Jan-23	2.54%	2.54%	90	90	-	-
Other debt	Mainly capital leas	ses and	accrued interest		3.25%	3.25%	39	39	28	28
					То	tal Debt:	€1103m	€1097m	€1083m	€1050m
						Cash:	319	319	371	371
					ı	let Debt:	€784m	€778m	€712m	€679m

New €90 million EIB 6-year borrowing at a fixed rate of 2.54% drawn in January 2017

- Around €30 million of annual interest cost savings following 2016-2017 refinancing and debt reduction
  - Term loan repayments amounted to €50 million 2017

Average rate at December 31, 2017: 3.45% (end of 2017) vs. 4.34% (end of 2016)

Avg. int. rate: 3.45% 3.56% 4.34% 5.33%





#### Strong Liquidity

Liquidity at December 31, 2017	Amount (m€)
Cash on hand at December 31, 2017 year end	319
Committed credit facilities:	
Technicolor SA Revolving Credit Facility (€250m matures December 2021)	250
Crédit Agricole credit line (€35m matures May 2019)	35
Wells Fargo credit line (\$125m matures September 2021)	105
Liquidity	€709m



All committed credit lines undrawn at December 31, 2017

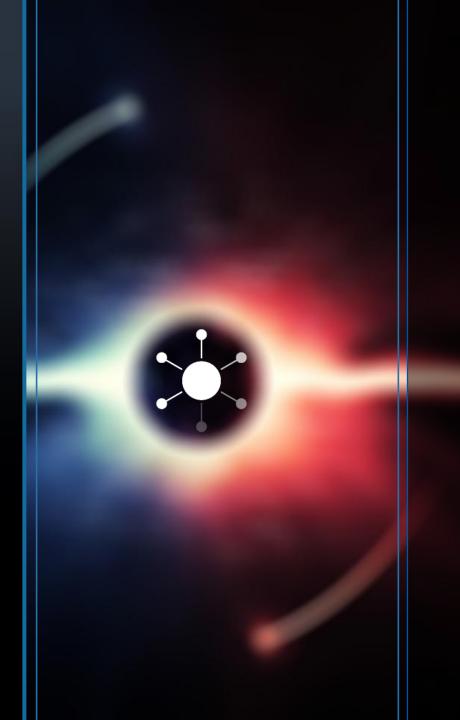


In addition, Technicolor has \$60m of uncommitted undrawn credit lines available for term borrowings or overdrafts





# GROUP'S SIMPLIFICATION ON TRACK







#### Sale of the Patent Licensing business

#### A NEW PHASE OF STRATEGIC TRANSFORMATION:



- Simplification of the Group's structure
- Allocation of capital and resources to operating businesses
- Exiting an increasingly complex activity

- Highly volatile and very lumpy
- Difficult for a listed company with operating businesses
- Litigation has become today the new way to do business





#### Impacts of the planned sale



- Patent Licensing business financial information, now reported under discontinued operations
- Research and Innovation and Trademark Licensing now included in the Corporate & Other segment



- P&L has been represented under this new reporting for 2016 and 2017
- Reallocation of corporate costs to provide more visibility on the operational performance by divisions
- Balance sheet impact: transfer to "Assets held for sale"
- Cash proceeds related to the Patent Licensing business to be applied to pay down debt



#### **DISCONTINUED OPERATIONS PERFORMANCE**

#### **REVENUE HIGHLIGHTS**

► €131 million in 2017

#### **ADJ. EBITDA HIGHLIGHTS**

▶ €80 million in 2017 vs. €204 million in 2016





# STRATEGIC PRIORITIES AND ASSUMPTIONS IN







#### Focus on developing operating businesses

### PRODUCTION SERVICES



#### DVD SERVICES



### CONNECTED HOME

- Benefit from growth opportunities driven by:
  - Original content increase
  - Immersive content increase
- Allocate capital to organic and non-organic opportunities

- Maximize cash generation
- Continue to seize further opportunities to leverage best-in-class operational platform
- Improve the profitability of the Connected Home activity:
  - Implementation of the customer portfolio review and cost savings
  - Focus on developing in-home networking and streaming solutions, through alliances and partnerships



THE GROUP WILL CONTINUE TO REDUCE ITS CORPORATE COST STRUCTURE





#### Entertainment Services strategic priorities



#### **PRODUCTION SERVICES**

**DVD SERVICES** 

- **EXPAND** market coverage both in terms of **CUSTOMER PENETRATION** and **INTERNATIONAL FOOTPRINT**
- + INCREASE the scale of the Animation business
- + CONTINUED DEVELOPMENT of high-concept content, platforms and technology for VIRTUAL and AUGMENTED REALITY and other immersive media APPLICATIONS
- **M&A OPPORTUNITIES** will be considered

- + Reinforce **MARKET LEADERSHIP** position
  - → SONY DADC OUTSOURCING starting in Q2 2018 with manufacturing and packaging in North America and Australian markets
- + Leverage BEST-IN-CLASS OPERATIONAL PLATFORM thanks to ongoing restructuring





#### Connected Home strategic priorities



#### **CONNECTED HOME**

#### **LE CUSTOMER PORTFOLIO REVIEW IMPACTS:**

- ► IMPLEMENTATION of 3 year transformation plan:
  - → Special FOCUS ON major Cable customers in NORTH AMERICA where we are present in all product categories and with a significant market share
  - □ Concentration on the other 50 most INNOVATIVE and VALUE-ORIENTED worldwide customers, which value performance and bring better CONTRIBUTION
  - De-focus NON-CONTRIBUTIVE and NON-SCALABLE customers, representing 10%
     DECREASE or c. € 250 MILLION of revenue for 2018

# **IN ADDITION, THE DIVISION IS IMPLEMENTING OPTIMIZATION MEASURES**

- ► Go further on RATIONALIZATION,
  MUTUALIZATION, and COST-CUTTING initiatives
  and geographical footprint STREAMLINING to adapt
  the business to a continued challenging environment
- Foster SOLUTIONS AND PROCESS INNOVATION TO MAINTAIN our leading position in growing segments
- Open CONVERSATIONS/NEGOTIATIONS with Connected Home CUSTOMERS about how to manage key industry challenges



#### 2018 Assumptions by segment



#### **ENTERTAINMENT SERVICES**

**CONNECTED HOME** 

**REVENUE** 

Revenues by division

Expected to decline by around 10% year-on-year

#### **PRODUCTION SERVICES**

#### DVD **SERVICES**

#### **TOP LINE**

- Single digit revenue growth:
  - Very Strong VFX project pipeline for film and TV
  - Improved VFX for Adv.
  - Animation & Games affected by fewer projects in Animation
- Increase in Post-production

- **Revenues and Volumes** flat or slightly up compared to 2017:
- US Box Office improvement at the end of 2017
- Outsourcing agreement from Sony DADC

- Customer portfolio review expected to generate revenue loss of around €250 million
- **Capex of North American cable operators** expected to slow down in 2018

- **ADJUSTED EBITDA**
- Expected to remain flat year-on-year due to raw material (polycarbonate) increases that are expected to affect the profitability of the DVD Services business
- Expected to be flat year-on-year and to show similar trends to 2017 with a weak first half and solid margin increase in the second half
- Memory prices expected to remain at a high level
- Current mitigation actions including cost savings





# MID-TERM OUTLOOK







# **MID-TERM**



RUN RATE OF AT LEAST €130 MILLION BY 2020



EXPECTED TO BE ABOVE €350 MILLION RELYING ON THE FOLLOWING DRIVERS:

- + CONTINUED SINGLE DIGIT ORGANIC
  REVENUE growth in Production Services
- + RESILIENCY of DVD Services activity
- + GDP revenue growth for Connected Home with **PROFITABILITY IMPROVEMENT** towards 10% Adj. EBITDA margin objective
- + Corporate costs expected to generate **SAVINGS** of around €10 million in 2020 compared to 2017



# APPENDIX





#### 2017 - Revenues and Adj. EBITDA

#### **REVENUES**

#### Adj. EBITDA

(in € million)	2016	2017	Δ % Current currency	Δ % Constant currency
Production Services	765	766	+0.0%	+3.0%
DVD Services	1,201	1,024	(14.7)%	(12.9)%
Connected Home	2,637	2,419	(8.3)%	(6.8)%
Corporate & Other	25	22	(10.3)%	(9.8)%
Disco	257	131	(49.0)%	(48.9)%
For reconciliation	4,885	4,362	(10.7)%	(9.0)%

2016	2017	Δ % Current currency	Δ% Constant currency
238	230	(3.1)%	(1.2)%
218	137	(37.1)%	(36.0)%
(97)	(76)	+21.4%	+20.7%
204	80	(60.7)%	(60.7)%
563	371	(34.1)%	(32.9)%



#### Free cash flow – IFRS reconciliation

	(in € million)	
Adjusted EBITDA		
Changes in working capital and other assets and liabilities		
Pension cash usage of the period (note 8.1)		
Restructuring provisions – cash usage of the period (note 9.1)		
Interest paid		
Interest received		
Income tax paid		
Other items		
Net operating cash generated from continuing activities		
Purchases of property, plant and equipment (PPE)		
Proceeds from sale of PPE and intangible assets		
Purchases of intangible assets including capitalization of deve	lopment costs	
Net operating cash used in discontinued activities		
Free cash flow for reconciliation		

December 31, 2016 Published	December 31, 2016 Represented	December 31, 2017
565	359	291
106	56	72
(28)	(28)	(27)
(56)	(47)	(40)
(74)	(74)	(46)
3	3	2
(44)	(5)	(9)
(26)	(24)	(34)
446	240	209
(68)	(68)	(52)
1	1	1
(85)	(85)	(95)
(46)	160	(39)
248	248	24





#### Cash Net nominal debt evolution (non IFRS)

